



## Auto Diagnostic Services



### The Fiberglass Body



Jim Webb Motorsports



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*This race report is dedicated in memory of Kay Presto.*

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## Racing in the Virtual World

It was just after the March edition of this newsletter was published when the world changed in a way we've never experienced before. As with other professional sports around the world like soccer, triathlon, basketball, baseball, football and others, auto racing came to a screeching halt—or did it?

Yes, in the real world it did. The Formula One Australian Grand Prix was cancelled with teams already there on the ground. Same thing happened with the IndyCar opener in St. Pete. Our season too, changed and events were either

cancelled or postponed. However, it didn't take long for NASCAR, IndyCar and F1 to get back on track electronically with software instead of putting real rubber to the road. With the first two, iRacing became the platform of choice and with the latter the F1 2019 gaming platform also proved to be quite realistic. Drivers were soon showing off their home simulator rigs like they would show off their million dollar motorhomes. Denny Hamlin won the opening event in NASCAR



Larry Mason can practice driving in his sim rig. LM photo

on a reportedly \$30,000 rig while some other drivers waited to get upgraded. On the other hand, Conor Daly finished second at "Indianapolis" sitting in a kitchen chair with his pedals held down with some batteries. *(continued on page 2)*

## Supporting One Another During the Pandemic

As Sonia starts her third month of working from home, we're grateful of that. I've been locked out of my work of teaching race schools and in-dealership automotive sales training. With all of this happening, I wanted to let you know that if you have the means and are looking to support our marketing partners, here's some information on how to do that: **PolarUSA.com** has plenty of heart rate and

fitness monitors available to purchase right now from their website. **Auto Diagnostic Services** in Colton, CA is open and available to diagnose and service your vehicle. **The Fiberglass Body** in Hawthorne, CA does more than just Corvettes. Call for fiberglass or auto servicing. **Triathlon Lab** in Redondo Beach, CA can get you all the nutrition, swim, bike and run gear you need as well as cruiser and elec-

tric bikes. They also have a great service department. **Performance Plus** in Torrance, CA has tires for you vehicles and much more. **BellRacing.com** can protect your head with the best helmets money can buy. **Jim Webb Motorsports** is working to get their 94 Reynard Indy car back on track. Contact Team LMR for more info.

## Racing in the Virtual World, *continued*

Right now with the platform becoming so popular and with extremely limited real world racing choices, most of the steering wheel and pedal sets are sold out.

In Mason's case, he's had a simulator rig partially put together and has been using that. "The goal was to make some updates and take advantage of the latest technology but that's on hold right now. In the meantime, I'll tweak my set up just a bit to make it more comfortable and convenient.

Auto racing isn't the only place whereby professional athletes (and amateurs alike) are getting their seat time. The world of professional cycling has also been gaining traction in the form of virtual training primarily on a platform called Zwift. Here you'll find Tour de France riders and professional triathletes churning out wattage on their smart trainers to race on virtual world championship courses.

Here again, Mason has been prepared for taking

his physical fitness training indoors during the stay at home orders. His bicycle has been set up on a trainer in the garage for those inclement weather days for a couple of years. Just like in motor racing, some of the indoor bike trainers can set you back multiple thousands of dollars however again Mason has a simpler version that still allows him to power the pedals to peak his heart rate. Yes, there's a plan to upgrade to a "smart" at some point, but for now he'll be



The rear tire of Larry's bike connected to his trainer. Photo by L. Mason

getting his workouts in for free. Keep your eyes peeled for his FB fan page as he hopes to be posting an indoor cycling workout soon.



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You'll receive an email with a direct link to the newsletter. You can opt out at any time. We will not rent, sell, or loan out your email address.

**"Unless you're leading, the scenery never changes." — Larry Mason**

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AND CHECK OUT WHAT'S NEW!

## Join **Team LMR** today!

**Team LMR** is actively seeking marketing partners to join us as we race into the 2020 season. Sponsorship begins for as little as \$100! Enjoy naming rights, hospitality, and more.

**YOUR NAME HERE!** Find out how your business can generate positive Return on Investment by joining **Team LMR**.

**Please contact Larry Mason today!**

Thank you for your support.

### ***We Welcome Your Feedback!***

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*We look forward to hearing from you soon!*

Our goal is to deliver maximum positive Return On Investment for our clients by cultivating long-term partnerships with the utmost integrity, concern, passion and commercially-viable, value-oriented results.

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