



Volume 32, Number 1
March—2020

Mason Racing News

Team LMR 2020

Auto Diagnostic Services



The Fiberglass Body



Jim Webb Motorsports



PerformancePlus.cc

Your Name Here!



QR code link to Facebook.com/TeamLMRUSA

Inside this issue:	Page
Tech Tidbits - FM Under the Skin	2
Join Team LMR Today!	2
We want to hear from you!	2
Web Special	2

Multiple championships, racing victories, pole positions, and track records are the heritage of **Team LMR**. As a team, we've provided hospitality for our valued marketing partners, sponsors and VIP guests from events as diverse as the Long Beach Grand Prix to SCCA Regional Championship road racing events. While past performance is important, future results are not guaranteed. We have always prepared as a team to be competitive no matter where we show up, and aim to provide a great return on investment for our marketing partners. In

fact, the team wouldn't compete without these valuable resources. As a team, we're looking forward to getting back on track and fighting for more race wins and championships, however it takes more than deep-rooted desire and passion to make those dreams come true. Our marketing partners and sponsors help fuel that desire and benefit in multiple ways based on our implementation of their marketing goals. As a team, we are dedicated to providing a positive ROI



An example of front page news coverage shows how additional exposure is generated for Team LMR sponsors.

with commercially-viable value-oriented results. With the current COVID-19 outbreak, races have been either cancelled or postponed. Hopefully that will change soon and when it does, we hope to deliver the next newsletter from Victory Lane!

Mason and Mason Judge Miss Diamond Bar Scholarship Pageant!

The judging duo were honored to help crown the 2020 Miss Diamond Bar and her court of princesses at the 56th annual pageant on March 8th. The day started out with the interview portion which allowed for five minutes of one-on-one time with each contestant. This accounted for nearly half of their entire score! All eleven contestants were very strong in this phase and continued throughout the rest of the

event with on-stage interviews, active wear segment, and evening gown competition.

At the end of it all, Julia Ruelas was crowned Miss Diamond Bar 2020.



Sonia, 2nd from left and Larry, 4th from left with the new queen (7th from left) and her court, along with tabulators and other judges. Photo by Ken HUGH

Tech Tidbits—Formula Mazda, Under the Skin

When you see the sleek wings on the Formula Mazda, you're only looking at the curves on the surface. Those beautiful curves trace a line that not only looks great, but also provides for aerodynamic downforce. On the Formula Mazda, these wings are made of aluminum sheet that is "skinned" over three aluminum spars (photo on R).

The front wing assembly is comprised of two main elements, two end plates and a "Gurney flap" or "wicker bill" as it's also

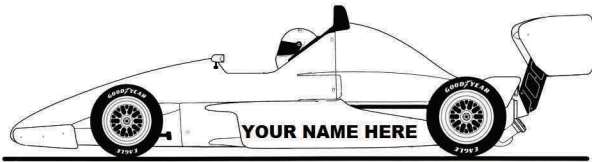
known. All of these pieces are also made of aluminum. The two main elements get attached to the nose of the car by one inch DOM (drawn over mandrel) round steel tubing and a couple of adjustable tabs on each main element. The bolts that go through the adjustable tabs to the nose are what allows for adjusting aerodynamic downforce. The aluminum skin is bonded and riveted to the inner, middle and outer spars within each element. The spars give

the wing the proper curves and also have one inch holes to accept the steel tubing. The outer spar also has three specialized threaded inserts that will accept the bolts from the end plates. Altogether there are over six pieces (tabs, Gurney flap, main elements, end plates, tubing and associated hardware) to make one side. These pieces come in bare aluminum from the manufacturer so they must be primed, painted and have decals applied to make a com-



An outer spar that the wing end-plate bolts to. Photo by L. Mason

plete spare assembly ready for use. At the track the gleaming two-tone paint job and Goodyear Wingfoot decals complete the look, but it all starts under that aluminum skin with those three aluminum spars!



Put your company on the marketing fast track TODAY!

Web Special — If you'd like to be notified of when the next MRN Newsletter will be posted online, then send an email to info@LMRMC.com.

You'll receive an email with a direct link to the newsletter. You can opt out at any time. We will not rent, sell, or loan out your email address.

"Unless you're leading, the scenery never changes." — Larry Mason

VISIT

WWW.LMRUSA.COM

AND CHECK OUT WHAT'S NEW!

Join *Team LMR* today!

Team LMR is actively seeking marketing partners to join us as we race into the 2020 season. Sponsorship begins for as little as \$100! Enjoy naming rights, hospitality, and more.

YOUR NAME HERE! Find out how your business can generate positive Return on Investment by joining ***Team LMR***.

Please contact Larry Mason today!

Thank you for your support.

We Welcome Your Feedback!

Contact us at:
info@LMRMC.com

Find us at:
[Facebook.com/TeamLMRUSA](https://www.facebook.com/TeamLMRUSA)
[YouTube.com/TeamLMRUSA](https://www.youtube.com/TeamLMRUSA)

We look forward to hearing from you soon!

Our goal is to deliver maximum positive Return On Investment for our clients by cultivating long-term partnerships with the utmost integrity, concern, passion and commercially-viable, value-oriented results.

Copyright © 2020 LMR All Rights Reserved.